

Isosceles Finance Highlights

July, 2008

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Isosceles helps fledgling companies grow their wings

Emerging businesses need full, effective accounting and finance just as much as well established corporations. The trick, however, is knowing how to establish the right structure and support systems that will accommodate growth.

Take our relationship with [Steamshield Networks](#) for instance, a company born out of Detica Plc who needed help from the very beginning to complete the business plan and secure funding.

"Isosceles understand the constraints of a start-up yet the information needs of a large investor."

Simon Gawne, CEO, Streamshield

Having secured funding Isosceles were appointed to provide a [part-time FD](#) and an outsourced finance and accounting function.

"Isosceles continues to provide an excellent finance department for us, their flexible approach has enabled us to form an excellent team together".

Simon Gawne, CEO, Streamshield

If you would like to discuss how we can help your business then simply get in touch either by phone +44 (0)870 770 9084 or click on this link to drop me an email, Mike O'Connell, CEO moconnell@isoscelesfinance.co.uk. I really look forward to hearing from you.



If you fail to plan, you plan to fail!

An old adage I know, but never has there been a better time than now - as the 'credit crunch' looms dangerously close - to review your company's financial position and properly plan to weather the storm.

Most companies don't have a 'plan B'. Why? Largely because the management are too busy trying to implement 'plan A' to worry about what to do in the event that all does not go quite as expected! But things all too often do not pan out as we thought, and it is the companies with the foresight to plan for these eventualities, and continually assess

New Clients & Projects

CarePar

Carepar is a start-up company, measuring the carbon impact of hotel usage on the environment. Isosceles is delighted to provide an [outsourced accounting service](#).

QuantaSol

Quantasol, an Imperial College spinout providing solar concentration technology for solar energy concentration plants have chosen Isosceles to provide an [outsourced accounting service](#).

Cass Business School City of London

The Centre for Charity Effectiveness who provide courses to improve the effectiveness of other charities has recently won a Lottery Award. Isosceles have been appointed to help them define the [financial controls](#) over the spending of this funding.

REAL CAPITAL ANALYTICS *Transactions. Trends. Tools.*

Real Capital, the US based provider of world-wide property investment data, have outsourced their UK finance and accounting operation to Isosceles.

Isosceles

their position along the way, who have the biggest chance of survival.

More often than not emerging businesses simply cannot afford the expertise required to [plan to succeed](#) and we have a number of clients for whom we do just that:

- substantiate growth plans
- ensure working capital is properly funded
- [casflow forecasting and management](#)
- business modelling and forecasting
- de-risk and develop a 'plan B'
- [business performance improvements](#)

If you think we can help simply get in touch either by phone +44 (0)870 770 9084 or click on this link to drop me an email Mike O'Connell, CEO moconnell@isoscelesfinance.co.uk.

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Isosceles Finance Ltd., P.O. Box 502,
Staines, Middlesex, TW18 9AG.
Tel: +44 (0)870 770 9084

www.isoscelesfinance.co