

# Isosceles Finance Newsletter

April, 2008

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## Continuity is King!

Over the years we have become involved with many venture capital backed companies who are all struggling with the same challenge: how can they find and afford the finance and accounting skills they need to evolve their business and enable them to respond to the dynamic conditions of their markets

Their plight is further complicated by the fact that different teams of people are usually needed for the different stages of growth even within the finance team, and some skills are required on an ad-hoc or informal basis, so recruitment is out of the question.

Take our partnership with Red-M for instance. The challenge for Red-M has been to maintain a continuous, quality finance function through the various stages of growth, expansion, consolidation and acquisition.

The provision of a consistent team of finance professionals is at the heart of our partnership with Red-M. They get access to a large pool of resources who know their business and the Red-M way. No training, no handholding, no worries.

*“Isosceles are a long standing business partner of ours. We are able to call on them as much or as little as we need, safe in the knowledge that we are supported by a team that know about our business, culture and practises. Isosceles is a partner in the truest sense of the word.”*

Neil Clark, CEO, Red-M

## Isosceles launch new website

We are pleased to announce that we have updated our website, and if you have five minutes perhaps you could take a look and check it out.



St. George's Day - 23rd April

## Are you in need of a knight in shining armour?

We pride ourselves on building strong business partnerships with our clients. If you want to discuss how we can help your business then simply get in touch either by phone +44 (0)870 770 9084 or click on this link to drop me an email Mike O'Connell, CEO at Isosceles Finance

[moconnell@isoscelesfinance.co.uk](mailto:moconnell@isoscelesfinance.co.uk)

I really look forward to hearing from you.

## New Projects



JF Prior, the specialist IT consultancy, have selected Isosceles to provide an [outsourced finance and accounting function.](#)

The [news section](#) gives a snapshot of our most recent new clients and projects and succinctly showcases Isosceles' experience and expertise.



The new website is here  
why not take a look.

[Simply click here.](#)

[www.isoscelesfinance.co.uk](http://www.isoscelesfinance.co.uk)

# Isosceles

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## aspire

Isosceles have successfully completed a [due diligence health check](#) for Aspire Technology. Aspire manage the renewals of technology maintenance contracts on behalf of software vendors and their distribution companies.



PML FlightLink, design and manufacturer a range of quality motors and automotive parts. PML have awarded another consultancy project to Isosceles, this time to manage their ERP (enterprise resource planning) [system selection and implementation.](#)

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